

# The Fordyce-Osborne Co's "Department Buyers' First Fall Special Bargain Sale"

Begins Saturday, October 10

This sale will be of unusual interest; don't have one like it very often, wouldn't now if conditions were normal. Each department buyer will endeavor to start the season's selling with "special" bargain prices as will not be attempted again until the close of the season. The large stocks purchased, and in this store at the present time, must be moving—the continued warm weather, has retarded the selling, must make it an object for your buying now, warm weather or not. Our Department buyers have taken the question up in their own interests, and will make such low prices on new Fall stocks as will not occur again until the end of the season, and then only what is left. The established reputation of this house for "just as advertised" will convince you that items mentioned here are worthy your IMMEDIATE attention on Saturday morning. This Sale is not for all the stock in the store, only a limited quantity of these new goods will be sold at the cut prices for this event only. We expect a crowd, ought to have it at the prices named. Think the Fall selling will surely have begun with this sale.

Saturday Morning, October 10th.

## Dress Goods Prices Which Appeal.

Just a few of the many tempting specials you'll find at this sale.

50-inch Diagonal Weaves. 75c

Department buyer will sell for.....

52-inch Fancy Serges, special. Department buyer will sell for.....

50-inch colored fancy Venetians and French Panamas, \$1.25 values. 85c

Department buyer will sell for.....

\$1.25 Silk and Wool Batistes, imported. Department buyer will sell for.....

50-inch Satin Faced Broadcloth. Department buyer will sell for.....

36-inch Black Taffeta Silks. 85c

Department buyer will sell for.....

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36-inch Colored Taffeta Silks. Department buyer will sell for.....

27-inch Mirage Silks. Department buyer will sell for.....

A few patterns of Louise Silks, the \$1 quality. Department buyer will sell for.....

Men, see These Sweater Coats. 45c

The new idea, takes the place of Sweaters. Department buyer will sell for.....

Men's 50c Suspenders 25c.

This sale only, Men's 50c Suspenders, variety of styles. Department buyer will sell for.....

\$6.00 Corsets \$2.75.

Royal Worcester Corsets, sold them for \$6. Department buyer will sell for.....

Chiffon Waists Special.

Limited number of Ladies' Chiffon Waists, in navy, brown and white, regular \$9 numbers. Department buyer will sell for.....

Chiffon Waists Special. 55.00

Children's Chinchilla Coats.

These for an opening sale only. Children's Chinchilla Coats, lined, velvet collar and velvet down front, a most durable coat and one of the newest models of the season. Not many in the lot, while we have a large showing of Children's Coats, for the early Fall, this number is exceptionally low priced and will be for this sale only. Department buyer will sell for.....

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## The Tailored Suit Story

The Tailored Suit problem is difficult to solve some places, not so here, every Suit that enters this stock must have character and merit. Must be properly made, select materials, and of such goodness that we can guarantee with our established leadership in Ready-to-Wear Garments. Pretty sure to find the right Suit for you here, reliable in every way. For this sale we have two numbers, want you to see them. Don't pass judgment until you do. We pride ourselves on these, made of materials we know are right, in the latest models, values that are intrinsically worth \$22.50. Department buyers will sell for.....

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## The Blanket Buyer is in Earnest

With These Reductions.

Ordinarily too warm to buy Blankets just now, yet, we'll have that cold weather later on; better get ready for it now with Blankets at the lowest prices yet.

Cotton Blankets, size 10-4, worth 75c, the pair. Department buyer will sell for.....

Cotton Blankets, size 11-4, worth \$1, the pair. Department buyer will sell for.....

Wool Blankets, worth \$3.50 the pair, have a good assortment of these for this sale only. Department buyer will sell for.....

Fine Wool Blankets, worth \$5.00, the pair. Department buyer will sell for.....

Fine Wool Blankets, worth \$6.00, the pair. Department buyer will sell for.....

12-4 extra large size all wool Blankets, plaid only, worth \$6.00 the pair. Department buyer will sell for.....

A Ladies' Coat Leader.

Ladies' semi-fitted Coats, 50 inches long, in London Smoke color, with black hair line stripe. Only one lot—last of the cloth, sold these regularly for \$12.50. Department buyer will sell for.....

Ladies' Flannelette Gowns 50c.

Special lot of Ladies' Flannelette Gowns, the new patterns, full sizes. Department buyer will sell for.....

17.50 Black Coats \$10.00.

A few only, Ladies' Short Black Coats, worth \$17.50. Department buyer will sell for.....

22.50 Rubberized Coats \$12.50.

Ladies' Rubberized Silk Coats, splendid value for \$22.50. Department buyer will sell for.....

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